Multimedia Technology (Graphics Technology)

Associate of Applied Science (A.A.S.)

Transfer Options

- Arkansas State University-Jonesboro
 BAS Organizational Supervision
- Oklahoma State University Institute of Technology
 - Bachelor of Technology Applied Technical Leadership
- University of Arkansas-Fort Smith
 - BS Animation Technology

The Multimedia Technology Film & Video Production Emphasis program of study is designed to provide a strong hands-on and applications-based technology curriculum. Graduates of Film & Video Production are prepared for careers in crew positions in all areas of film production including camera, art, grip, electric, audio, hair/makeup, locations, and AD departments. Camera operators, video editors, production assistants, audio technicians, and social media managers are common careers in the television industry.

Program Goal

Multimedia technology will provide essential industry specific entry-level training.

Program Learning Outcomes (PLOs)

- PLO 1. Students will demonstrate an ability to apply film and video production skills and applications for employment in the field.
- PLO 2. Students will demonstrate an ability to apply graphic design skills and applications for employment in the field.

General Information

- Developmental coursework may be required in addition to the courses required for this degree and/or certificate(s).
- A [P] indicates that a prerequisite is required before the course can be taken. Refer to the prerequisites table listed below the degree plan or the course description in the College Catalog to determine the prerequisite.



DEGREE PLAN 2021-2022

Developmental Coursework

l	Course Number	Course Title	Required	Enrolled	Completed
ı	FNGI 0121	Composition I Lab			

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Semester	1 (16	noursi

Course Number	ACTS#	Course Title	Enrolled	Completed
¹ ENGL 1113	ENGL 1013	Composition I [P1]		
¹ MATH 1063	MATH 1003	Math Reasoning		
¹ MM 1213	N/A	Graphic Design I		
¹ MM 1303	N/A	Video Production I		
¹ MM 2513	N/A	Digital Photography		
GSTD 1021	N/A	Student Success I		

Semester II (16 hours)

Course Number	ACTS#	Course Title	Enrolled	Completed
¹ ART 2013	ARTA 1003	Art Appreciation		
¹ MM 1133	N/A	Digital Image Making		
¹ MM 1223	N/A	Drawing		
¹ MM 1233	N/A	Graphic Design II [P3]		
¹ MM 2053	N/A	Typography		
GSTD 1031	N/A	Student Success II		

Semester III (13 hours)

Course Number	ACTS#	Course Title	Enrolled	Completed
CO 2213	ENGL 2023	Technical Writing [P2]		
MM 2443	N/A	Publication Design [P5]		
MM 2623	N/A	Web Design		
MM 2133	N/A	Advanced Digital Image Making [P4]		
GSTD 1041	N/A	Students Success III		

Semester IV (15 hours)

Course Number	ACTS#	Course Title	Enrolled	Completed
CE 2403	N/A	Internship		
MM 1113	N/A	Digital Illustration		
MM 2403	N/A	Marketing & Advertising [P6]		
MM 2613	N/A	After Effects		
Choose three (3) hours from these courses:				
CJ 1003	CRJU 1023	☐ Introduction to Criminal Justice		
		□ECON [P7], GEOG, HIST, PSCI,		
		PSYC, or SOC prefix		

Total Credit Hours: 60

	Certificate in Multimedia	

PREREQUISITES

P1	Refer to the SAU Tech Placement Plan.
P2	ENGL 1113-Composition I.
P3	MM 1213-Graphic Design I.
P4	MM 1133-Digital Image Making or permission from instructor.
P5	MM 1233-Graphics Design II & MM 2053-Typography.
P6	To be taken in the last semester of the program.
P7	MATH 1023-College Algebra or MATH 1063-Math Reasoning.

General Requirements

- This degree requires successful completion of **60** credit hours.
- All degree-seeking students are required to take Student Success.
- A minimum 2.00 cumulative grade point average is required for graduation.
- Satisfaction of all financial obligations due to the college is required for graduation.

Residency Requirement

The student is required to complete a minimum of 15 semester hours in residence at SAU Tech for associate degrees and technical certificates and half of the credit hours required for certificates of proficiency as well as complete all other graduation requirements. Students who wish to pursue additional degrees must complete a minimum of 15 credit hours of difference between the degrees.

ACTS Course Numbers

The Arkansas Course Transfer System (ACTS) contains information about the transferability of courses within Arkansas public colleges and universities. Students are guaranteed the transfer of applicable credits and equitable treatment in the application of credits for admissions and degree requirements. Go to http://acts.adhe.edu for more information.